



**CALIFORNIA WORKFORCE INVESTMENT BOARD
GREEN COLLAR JOBS COUNCIL
MEETING NOTICE
June 17, 2009
9:00 a.m. – 11:30 a.m.**



Larry Gotlieb
Chair

Chris Essel
Vice Chair

**The Sterling Hotel
1300 H. Street
Sacramento, CA**

Arnold
Schwarzenegger
Governor

Barbara Halsey
Director

AGENDA

- I. Introduction and Opening Remarks**
- II. Action Items: Approval of May 21, 2009 Meeting Minutes**
- III. Chair/Executive Director Update**
- IV. Discussion Items:**
 - a. Mapping Ad Hoc Workgroup Report**
 - b. Green Definition Workgroup Report**
- V. General Discussion and Next Steps**
- VI. Public Comment**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.calwia.org> or contact Daniel Patterson for additional information.

Green Collar Jobs Council
May 21st, 2009
Meeting Minutes

I. Introduction and Opening Remarks

Mr. Sedlik opened the meeting with thanks to the staff and the council members for their continued hard work and commitment. He then asked Council Members to introduce themselves.

II. Action: Approval of the April 27th, 2009 meeting minutes

The meeting minutes were as presented were approved.

III. Chair/Executive Director Update

Ms. Halsey gave an update of the Green Collar Jobs Council's One Page Business Plan. She also outlined the Department of Labor guidance on the American Recovery and Reinvestment Act competitive grants for Green Collar Jobs. She stated that a staff workgroup will be convened to work on a state level application for these funds that will support the Council's goals. Panama Bartholomy offered his staff support for such a state level application, and also asked, in regards to the One Page Business Plan, if a full strategic plan for the council would be developed as it is laid out in The Green Collar Jobs Act.

Ms. Halsey agreed that as the work of the Council progresses it would be beneficial to have a single plan to guide the work.

IV. Discussion

a. Mapping Ad-Hoc Workgroup

Mr. Gregg Albright gave an update of the Mapping Ad-Hoc workgroup. The Ad-Hoc had concluded that through a Regional Convening the Council could highlight the opportunities available in a region and facilitate a process through which partnerships are created and sustained. He discussed the goals of the Regional Convening and what specific outcomes could be expected. A "menu" of initiatives would be presented to create a broad overview of the green economy, conversely specific models, such as weatherization, would be highlighted to demonstrate the benefits of collaboration. The Regional Convening would focus on systemic transformation that would be long lasting and not solely focused on one time ARRA funding.

Mr. Albright gave a summary of the Green Collar Jobs Council Regional Convening Outline which included; understanding funding, understanding issues, understanding opportunities,

and catalyzing transformation action plans. One of the primary outcomes of these regional meetings would be the development of an action plan by the attendees in each breakout session.

Mr. Randal Hernandez suggested that we build on existing efforts throughout the state such as Business Transportation and Housing's Regional Recovery Work Plans and the network that has been created at the regional level.

Mr. Sedlik agreed that the calendar of other events is going to in part drive the Council's regional efforts.

Mr. Bartholomy offered to assist in the development of these Regional Convening asked that if we are to have attendees develop action plans that the state then follow up with funding or resources to support them. Further he asked how these action plans will fit in with the existing Industry Cluster planning RFP that the Energy Commission is working on with the California Workforce Investment Board.

Ms. Halsey stated that the Regional Convening will be a building block to the Industry Cluster RFP, and could help provide technical assistance.

Mr. Sedlik agreed that the Council must come up with some incentive for these regional meetings and bring some value added to the table.

Mr. Albright added that one of the action items for the next Ad-Hoc meeting will be criteria for the initial regions targeted; those that are most prepared for a sector initiative and those that are in most need i.e. high unemployment rates.

b. Green Definition Workgroup (Tier I and Tier II)

Ms. Moreen Lane presented the outcomes of the Green Definition Workgroup for discussion.

Mr. Marty Keller expressed concern that this two tier definition excludes many businesses and workers, and asked for clarification.

This concern was expressed by several other Council members as well.

Ms. Halsey reminded the Council that at the previous meeting members had asked to modify the Labor Market Information Division's Green definition and develop a two tiered approach.

Mr. Jaime Fall added that rather than push this off to another meeting that the discussion take place now.

Mr. Keller added that perhaps the focus should be more on a set of aspirations for the Council, and not a strict definition, this might help the members move on this issue today.

Members of the Council agreed that staying broad and developing a set of aspirations would be more inclusive.

Mr. Bartholomy suggested that perhaps the Labor Market and Information Division definition of GREEN does not work as well as the tier I aspirations.

Mr. Keller stated that the Council needed to come to a consensus on a green definition that day, to avoid being criticized as they were at the previous meeting.

Mr. Bartholomy questioned what the value added was from the tier 2 Labor Market Information Division definition.

Ms. Audrey Taylor agreed that it is difficult to categorize a green job without limiting or excluding certain occupations and businesses.

Ms. Halsey then suggested that she work with staff to develop a document that includes an introduction of what the green economy looks like at this point in time as well as green value statements and a descriptor on green collar jobs.

c. Collaborative and Funding Models

i. AB -118 Partnerships

Mr. Bartholomy then gave an update presentation on the California Energy Commissions activities in workforce development.

ii. Regional Economic Recovery Plans – Business Transportation and Housing Agency

Mr. Gregg Albright gave a brief update on the status of the Regional Economic Recovery Plans.

V. General Discussion and Next Steps:

Discussion of the next Mapping Ad-Hoc meeting dates took place. It was agreed that the Ad-Hoc would meet on the afternoon of Wednesday June 3, 2009.

VI. Public Comment

Public comment was taken from the audience as well as on the web.